You are a business student at GMU working on a group project with three other business students. Your professor stipulates that this work must be done as a team. Therefore, the research and writing for the group project must be done collaboratively. The members of the group all feel more comfortable working alone and wish to partition out the assignment workload. Your professor threatens to disband the group, making each of you complete the entire assignment alone, unless you work together. Using your group’s assigned database (Mason Library Quicksearch, Business Source Complete, Factiva, or Google) find one source that may help you solve the group’s issues and/or convince the professor that you are exploring ways to work together.

What keywords did you use?

Keyword 1 ___________________________  Keyword 3 ___________________________
Keyword 2 ___________________________  Keyword 4 ___________________________

What techniques did you use to refine your search? (Ex. limited by date, subject, etc…)

Full citation:

Can you access the full-text?
yes no

How did you identify this source as Business Press?

How would the problem be solved? Does the source support you or the professor?